

## CASE STUDY – 200% More Than the Industry Average

# LOCAL CREDIT UNION'S PROJECTED RECOVERY RATE IS MORE THAN DOUBLE THE INDUSTRY AVERAGE!



## CLIENT OVERVIEW

### INDUSTRY

Credit Union

### PROFILE

ISU Credit Union provides a full range of financial banking services to the faculty, staff, students, and alumni of ISU, as well as to the employees and students of many school districts in Southeast Idaho.

### CHALLENGE

Find an effective 3<sup>rd</sup> party collection agency to collect a wide range of unpaid accounts.

### SOLUTION

Team up with North American Recovery and receive a return that's 200% more than the industry average!

### BENEFITS

- Reduced frustrations
- Increased cash flow

[www.North-American-Recovery.com](http://www.North-American-Recovery.com)

## THE SOLUTION YOU'VE BEEN LOOKING FOR

### SOLUTION

ISU Credit Union has partnered with North American Recovery for nine months. A total of 89 accounts have been assigned. Of those, 7 accounts, totaling \$7,583, have already been paid in full. Another 6 accounts, totaling \$19,347, will either be paid in full through a monthly payment plan or have been identified as accounts that will be collected using our legal collection process.

This means \$26,931 of the original \$138,099 will eventually be collected!! This results in a recovery rate of 19.50% - more than double the industry average of 7%. Wow!!!

### HOW DOES NORTH AMERICAN RECOVERY DO IT?

Call our office and schedule a free, no-obligation analysis. We will show you *exactly* how we accomplish these amazing results, and how we can do this for your organization too. 801-364-0777 Option 6. Or email us: [Contact@North-American-Recovery.com](mailto:Contact@North-American-Recovery.com)

- Respectful collection professionals.
- Advanced skiptracing techniques.
- Robust and effective legal collection solution.
- **Double, triple, and sometimes quadruple the returns.**

*"Wow! We are so impressed with our early results with NAR. They were able to set up what we thought was an uncollectable account on a monthly payment plan."*

- Lucas McDermott, Loss Mitigation Manager

Feel free to contact Lucas directly and ask him what it's like to work with our company. His number is (208) 235-7115.